

Alperen Bekci

Full-Stack Developer | Blockchain Specialist | UI/UX Designer | Marketing Strategist

Contact

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 - **GitHub:** github.com/alperenbekci
 - **Portfolio:** alperenbekci.vercel.app
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Profile

A versatile and innovative professional with expertise in Full-Stack Development, Blockchain Technology, UI/UX Design, and Marketing Strategy. Experienced in creating user-focused web and mobile applications, developing decentralized solutions, and implementing data-driven marketing campaigns. Adept at leading cross-functional teams and delivering impactful projects across diverse industries.

Skills

Frontend Development

- Javascript, TypeScript , React.js, Next.js, Vite.js, Redux, PWA
- SCSS, Tailwind CSS, Framer Motion, GSAP, Shadcn/UI, Chakra UI

Mobile Development

- React Native, Expo
- Cross-platform app development and performance optimization

Backend Development

- Node.js, Express.js, MongoDB, PostgreSQL, MySQL, Redis
- REST API, GraphQL, WebSocket, Serverless Architectures

Blockchain Development

- Solidity, Rust, Hardhat, Foundry, Ethers.js, Web3.js
- Smart Contracts, Token Development, Decentralized Applications (DApps)

UI/UX Design

- Figma, Adobe Illustrator, Photoshop
- User Research, Wireframing, Prototyping, Visual Design, Design Systems,

Marketing

- Digital Marketing Campaigns, SEO, Market Analysis
- Product Positioning, Customer Relationship Management

Tools

- Git, Docker, Linux, CI/CD Pipelines

Languages

- English: Professional working proficiency
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Education

- **Marmara University** – Computer Programming
 - **Anadolu University** – Information Management Systems
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Professional Experience

Lead - Full-Stack Developer | Trilema

02/2024 – Present

- Designed and developed the Trilema Smart Wallet mobile app and its SDK service.
- Focused on development of web and mobile applications and UI/UX design
- Authored blogs and educational content to share technical insights and promote blockchain adoption.
- Conducted social marketing planning and aimed to attract users by producing graphic content.

Team Lead - Full-Stack Developer | Trio Blockchain Labs

08/2023 – 02/2024

- Led web application development and blockchain integration for global and local projects.
- Managed blockchain integration for diverse global and local projects, ensuring seamless functionality.
- Directed team operations, prioritizing effective collaboration and timely project delivery.

Trading Associate | KoinBasket

08/2023 – 12/2023

- Conducted in-depth market analysis and collaborated with partners to develop and optimize innovative Web3 trading strategies, enhancing portfolio performance.
- Researched emerging blockchain technologies and trends, providing actionable insights for product development.
- Assisted in building financial models and risk management tools for trading operations, ensuring accuracy and scalability.

Full-Stack Developer | Karadag

06/2023 – 08/2023

- Designed and implemented dynamic e-commerce and corporate web applications with seamless integration of branding elements, focusing on user experience and functionality.
- Delivered robust full-stack solutions using modern frameworks, ensuring scalability and performance.
- Led the development lifecycle from requirement gathering to deployment, including quality assurance and post-launch support.

Sales and Marketing Manager | Masev

09/2022 – 01/2023

- Executed comprehensive e-commerce strategies, leading to a measurable increase in website traffic and overall profitability.
- Conducted data-driven market analysis, identifying customer needs and trends to design targeted sales campaigns.